

POLIANA BRANDÃO
Sao Paulo
Brazilian

TECHNOLOGY & INNOVATION EXECUTIVE

Summary

A technology executive with over 19 years of experience, specializing in **Digital business, Data & Analytics, Digital Transformation, Data Governance**, and **Global innovation programs** within multinational life sciences, animal health and real estate companies. Proven expertise in **business intelligence, business insights**, digital product implementation, project management, Agile COE across various industries, including life sciences, banking, and technology. Holds international experience with educational projects in the UK and professional roles in Asia and the Americas. With an **MBA in Business Management Strategy** and a **BSc in Computer Science**. Skilled in managing multicultural teams, leading through influence, and negotiating with stakeholders. Known for developing business cases, managing large-scale programs, and leading cost reduction initiatives through IT governance and automation, including establishing and leading a **Digital business unit** in Latin America for JLL.

EDUCATION

- **Driving Strategic Innovation: Leading Complex Initiatives for Impact** - Wharton University of Pennsylvania - Dec 2022
- **Digital Transformation & Innovation in Healthcare** - Imperial College Business School - Nov 2022
- **Technology & Innovation Program (Critical Thinking, System Thinking, Creating Value through Emerging Technologies, Radical Innovation, Organizational Strategy, and Leadership)** - MIT - Aug 2022
- **MBA - Executive Leadership and Human Potential Development / Servant Leadership** - Merck Sharp & Dhome - Dec 2021
- **Exponential Technology & Business** - Singularity University - 2020
- **MBA - Business Management Strategy, Business Strategy** - FIAP - 2016

- **Post-Graduation - Project Management** - Vanzolini - 2014
 - **Graduation - BSc in Computer Science, Business Information Systems** - University of East London, UK - 2009
 - **Technical - Data Processing** - Torricelli College - 2003
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LANGUAGES

- **Fluent English** - London (2005 to 2009)
 - **Fluent Spanish**
 - **Intermediate French**
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COMPLEMENTARY COURSES

- **Strategic Sales Management** - Miller Heiman - May 2019
 - **SCRUM Master and KANBAN** - Chicago, Jan 2019
 - **Design Thinking (Experience/Service/Business)** - Rio de Janeiro, 2018
 - **PMO** - São Paulo, 2016
 - **IBM Cognos - Development** - USA, 2010
 - **Microsoft PowerPivot/Power BI - BI Development** - USA, 2012
 - **E-Commerce** - London School of Technology, UK - 2007
 - **Degree Foundation - Educational Certificate** - UK, 2005
 - **Microsoft Trainer** - CTC College, UK - 2004
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CERTIFICATIONS, SYSTEMS, AND LANGUAGES

- **PMP and PMO**
- **ITIL v3**
- **SCRUM Master**
- **BPM**

- **Programming Languages:** Java, JavaScript, JSP, ASP, PHP
 - **Databases:** MySQL, SQL
 - **Programming Paradigms:** Procedural and Object-Oriented Programming (OOP)
 - **Unified Modeling Language (UML)**
 - **Web Technologies:** HTML, CSS, XHTML, XML
 - **Microsoft Office Suite**
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PROFESSIONAL EXPERIENCE

Johnson & Johnson (April 2022 - Present)

Multinational Life Sciences and Healthcare Company

Global IT Director - Global Innovation (Jan 2023 - Present)

Responsible for driving a culture of innovation within the Commercial & Supply Chain organization by leading and managing innovation strategy and culture on our Garage globally. Supporting the selection of critical projects while fostering an environment that encourages idea generation and embraces change.

Leading and mentoring my global team dedicated to internal innovation processes and projects, providing clear direction, resources, and support to achieve project objectives.

Identify and implement innovative solutions to enhance efficiency, reduce costs, and improve overall performance and ensuring all solutions has business impact. Continuously monitor key performance indicators to assess the success of our innovation initiatives and overall program.

I oversee a **diverse team of 12** global & regional squad and engaging all innovation hubs across the world, my team manages the tools & processes, events, and communication for our Garage. Keep myself updated on industry trends and best practices also responsible for the trainings and development opportunities to strengthen the team's and organization's innovation capabilities. Managed a pipeline of **500+ projects** that generated business impact of more than **100MM delivered** and **250MM** expected for 2025.

IT Strategy & Operations Director - Latin America (Jan 2023 - Apr 2024)

Lead the development and execution of IT strategies to align technology initiatives with business objectives. Ensure technology applications and services support the company's goals. Oversee IT operations to deliver efficient, secure, and uninterrupted services. Manage strategic planning and process optimization.

Supervise project management to ensure timely, within-scope, and on-budget completion of projects. Lead a team of **40 professionals**, promoting continuous improvement and skill development. Manage vendor relationships to ensure the delivery of high-quality, cost-effective solutions and a **budget of 60MM**.

IT Commercial Director - Latin America (Apr 2022 - Dec 22)

Responsible for the IT commercial team overseeing CRM (Salesforce), Data & Analytics (AWS, Azure, Google Cloud), Digital (Mobile & Web), Agile rollouts, and the Innovation Pillar in the region. Collaborated closely with IT from the business units to align strategies and deploy solutions within the healthcare industry. Managed over 20MM budget and generated cost savings & avoidance of 4% of the total budget.

MSD (June 2020 - March 2022)

Multinational Company - Life Sciences & Healthcare

IT Director - Animal Health Division, Latin America

Oversee the IT organization on ERP (SAP), CRM (Salesforce), **Data & Analytics management (AWS, Azure), business insights**, Digital (Mobile & Web), Agile rollouts, and Technology Innovation. Transformed an operational IT team into strategic business partners within a year, establishing digital maturity levels and a transformation roadmap for LATAM. Delivered the first Hackathon in Brazil's agrobusiness sector, fostering open innovation and collaboration with universities. **Advanced a data-driven business culture by creating governance around data & analytics and transitioning to cloud-based data architecture**. Brazil became the second-largest market worldwide.

JLL (July 2011 - June 2020)

Multinational Real Estate Consulting Company

Jan 2015 - June 2020: Director - Digital Solutions & Innovation, Latin America

Established a new area for digital product business unit for 7 countries in the region. Generating a revenue of 10MM. Being responsible for the sales partnership with IBM and a team of 7 people.

Also managed digital platforms (systems, apps, IoT) across 21 Latin American countries. Led teams through the entire customer lifecycle, from product creation to rollout and support, driving digital transformation for clients with mobile, web applications, and IoT platforms. Transitioned the IT team into a profit center, reducing product costs by 60%. Ensured alignment between innovation and business strategies, delivering ROI for both JLL and its clients.

Jan 2013 - Dec 2014: Global Technology Manager

Managed the technology platform for a global contract with a life sciences client, Philips. Ensured alignment between IT strategies and business analytics, delivering quality services across regions through established governance for automation of KPIs and scorecards.

July 2011 - Dec 2012: Systems Coordinator, Brazil

Led the team and managed the platform for local clients, implementing and migrating clients to new applications to enhance facilities management delivery.

Johnson Controls - Shell Contract (September 2009 - July 2011) Senior Global Systems Analyst, Brazil

Part of the global technology team, responsible for managing and supporting the Americas. Implemented systems for automation within the contract scope. Managed tools like IBM Maximo, Crystal Reports, Cognos 8, Click Scheduling, and SQL databases. Developed analytical reports, conducted training, documented systems, and led the Latin American Call Center team.

INTERNATIONAL PROFESSIONAL EXPERIENCE

KocoMedia - London, UK (Feb 2009 - July 2009) Business Analyst

- Analyzed and documented project management processes. Mapped processes, analyzed results, and served as an interface between clients and internal/external development teams.

Global Trade View - London, UK (Jan 2008 - Jan 2009)

E-commerce Assistant

- Developed projects related to social media and monitored social media analytics. Researched networking creation and customer relationship management. Wrote articles for companies and developed internet media (websites, blogs, social networks).

London School of Commerce (LSC) - London, UK (Dec 2005 - Jan 2007)

IT Administrator

- Provided support and maintenance for networks and hardware, and tested software. Supported internal and external clients (students and employees). Implemented a school database system and tested a new biometric system.
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ADDITIONAL INFORMATION

- **Available for travel**
- **Leader of WLI Brazil for JnJ - Women's Chapter of our Diversity group**
- **Leader of the JLL Brazil Black Race chapter and member of the diversity group**
- **Member of Women in Technology**
- **Member of the British Computer Society**
- **Member of ACM (Association for Computing Machinery)**
- **Recipient of the Project Management Professional of the Year Award by Philips**

Volunteering:

Grupo Mulheres do Brasil (Non-Profit Organization) - Mentoring women in technology as part of a program that promotes diversity and inclusion in companies. (Nov 2019 - Present)

J&J Learn Mentor - Mentoring employees that wants to have a career in IT or that is interested in my profile. Jan 2023 - Present)